

Together *We Care*

As you likely know, the OLTC and ORCA are using a website (www.togetherwecare.ca) to sign up attendees this year for the concurrent convention, April 25th to 27th. For the first time, you can have a crosslink to this site for the duration of the promotional period up to the conference, and also for 6 weeks after, which will be the period when speakers notes and follow up materials will be posted for the attendees afterwards.

Ads will be posted on the right hand column, in sizes of 168 pixels wide by 100 deep or a double size ad at 168 x 200. The links will point to the site or page of your choice and will be available for the 2.5 month period (March 15th to May 30th) for \$650+tax for the smaller one and \$1,250 for the larger one. To see a sample, go here;

<http://www.calibredesign.com/clients/oltca/index.php>

If your interest is piqued and you are interested in considering boosting your awareness in advance, during and after the convention, call Michael Murton at 416-323-9991 murton@murtonco.com.